

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.23

LIBRARY
RECEIVED
NOV 9 1940 ★
U. S. Department of Agriculture.

HEBERLING'S

GLADIOLUS

1941



J. H. HEBERLING ★ EASTON, ILLINOIS
FAMOUS FOR BETTER BLOOMING BULBS

Greetings

Greetings to you as a Friend and as a Customer. This is my opportunity to thank you (each of you) for your good orders of last season and I here and now take pleasure in doing so. I hope the pleasure is not all mine. You make our business possible and I in turn try to see that your orders are filled in such a manner that you are glad to come again the next season. We try very hard to please new customers and doubly hard to please the old ones. Our business is built on repeat orders. We strive to give quality, service, "value received" and satisfaction. Your satisfaction is our pleasure.

With business now generally on the up we hope that each of you get your share, with our Best Wishes for your Health and Happiness.



FOREWORD

Our growing season has not been the most favorable this season but because of our excellent soil (having plowed under a heavy crop of soy beans last Fall) and because of complete irrigation for our entire garden we are harvesting the finest crop of bulbs we have ever grown. The bulbs are large high crowned and clean. It is this class of stock with which we will fill your orders so long as our own stock is available.

All of our stock is free of thrip and disease and so certified by the Chief Plant Inspector of the State of Illinois.

We wish to especially call to your attention our introduction Master Myron. This variety was introduced last Fall and we have dozens of letters spontaneously written praising the merits of this new and outstanding variety. I can truthfully say that to the best of our knowledge it has been an outstanding success wherever grown. Copies of a number of these letters appear in this catalog. If you are adding a new variety this season do not overlook Master Myron.

Please note our Prepaid List for small quantities and rare varieties, and Wholesale List for quantities of the same quality at lower prices.

MONEY SAVING COUPONS on the back cover of this Catalog. Please do not overlook.

Lastly we offer: Value Received—Quality—Service—Satisfaction.

J. H.



NOTE—To those sending orders from September list—In filling these orders we will take into consideration the value of our "Money Saving Coupons" so that early buyers will get full value received.

Master Myron Canadian Champion

September 7, 1940

Sirs:

You will no doubt be interested to know that a spike of Master Myron was awarded a bronze medal donated by the Michigan Gladiolus Society for the best spike of American Origination at the Canadian Gladiolus Show at Stratford last August.

We like this variety very well indeed. It is undoubtedly one of the best scarlets we have grown.

Sincerely,

ALEXANDER H. DOWNEY

400 Lake Promenade

Long Branch, Toronto 14, Canada

Trial Shows Superb Qualities

September 13, 1940

Sirs:

The following is a report on Master Myron.

My garden lies in Central Pennsylvania at the eastern foot of the Appalachian Plateau. Winters are severe and summers are hot and extremely dry. Soil is sandy loam.

Type of growth: Extra strong; clean; straight; does well from small sizes.

Size and quality of bloom: Exhibition size; color: pure and strong; texture excellent; real giant under average handling; not too many out; holds open well.

Sincerely yours,

PAUL & CAROLINE KURTZ

Bellwood, Penna.

Master Myron (Krueger)

An immense, rich, red self-color 1939 introduction.

Master Myron grows to the height of five or more feet. Possesses a very long, graceful flowerhead about one-half the length of the entire spike. The tallest and most magnificent spike of red that I have ever seen.

The color is a medium red of great richness, and the florets of heavy and enduring substance. Five to seven florets open at one time, and 20 to 22 buds per spike in all. Florets about five inches in size. Classed as a commercial decorative. Produces healthy bulbs and prolific in the production of bulblets. The bulblets germinate well. In all, this variety is very outstanding and remarkably free of faults. Darker in color than Red Phipps but not too dark for commercial use. In fact, it is right. Available stock is yet quite small. This variety has never crooked in our garden.

BULB PRICES

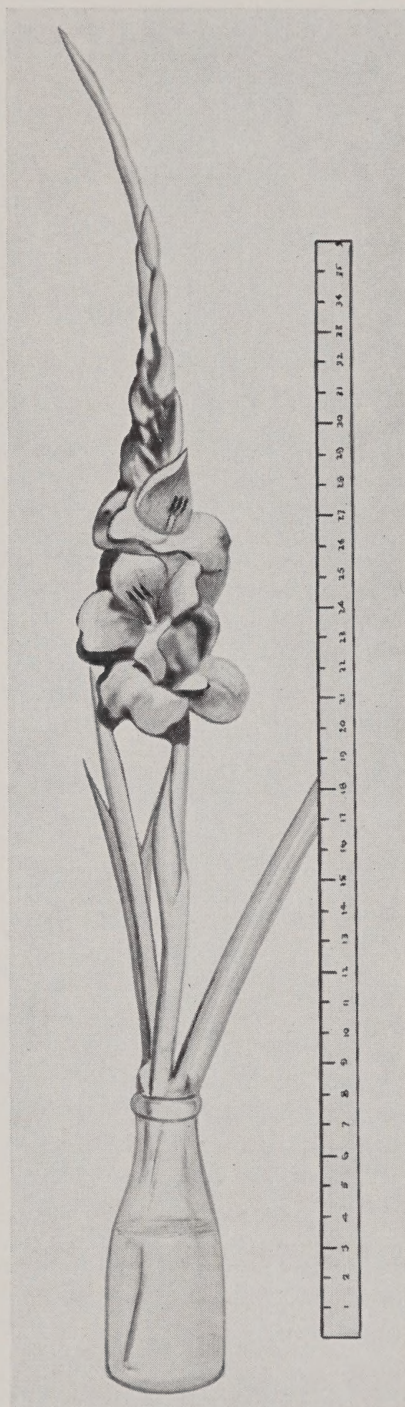
Per, each, \$1.00; ten, \$9.00; 100, \$80.00

BULBLET PRICES

Per, each, \$0.10; 10, \$1.00; 100, \$8.00; \$1000, \$70.00

All sizes same price. Specify size wanted.

Stock of Master Myron is very limited
WE ADVISE EARLY ORDERS



MASTER MYRON
From No. 6 Bulb

→ "The Cream of the Stock Goes to the Early Buyers" ←

World's Most Stunning Glad



August 26, 1940

Sirs:

Just to advise you:—

I now feel that I have grown the most Beautiful Glad of all, "*Master Myron*."

This has been a poor season in Indiana, but I had a Glad in excess of 5 feet tall; had 18 florets; first 3 were full 5". I enjoyed the flower for 3 days, then passed it on to Mrs. E. R. Smith who nourished it and prized it for 11 days. Such enduring substance I have never known before.

Local florist Warren Huckleberry and a personal friend, Fletcher Dowd, were most ardent admirers; I will want to increase my stock of Master Myron for 1941 and will be waiting to hear from you.

Trusting your season was favorable, I am

Yours very truly,

FRANK C. STOUT

North Vernon, Ind.

September 9, 1940

Sirs:

This spring among one of the extra bulbs you sent me was one of Master Myron which you requested a report on. This I am very pleased to do. First of all, I believe you made one mistake and that is you set the introduction price too low as according to the way it grew for me it should have been introduced at nothing less than \$10. It is a marvellous red, one shade darker than Bennett. It sent up two spikes, 5½ ft. tall, 19 buds, 6 to 6½ inches across, very good placement and 6 open, very good laster and does not fade in the sun, tall and straight, remarkably free from faults. We used no fertilizer to force it, and after a very heavy rain and storm where hundreds of other glads were knocked down it still stood up straight. I wish to thank you very much for sending me this bulb for trial.

Yours very truly,

R. P. NIELSEN

Pollyanna Gardens
Georgetown, Ont.

September 11, 1940

Sirs:

I have your letter of recent date.

Will say as to Master Myron, it is a very fine red, a long flower head and tall. Grows wonderful from bulblets. In fact the bulblets look almost like small planting stock already.

The only objection we find is the placement is not always good. But we find none are perfect.

Thanking you.

Sincerely yours,

D. S. PRUITT

Pruitt's Glad Gardens
Eugene, Oregon



MASTER MYRON
From No. 6 Bulb

Enormous Spike and Florets

October 7, 1940

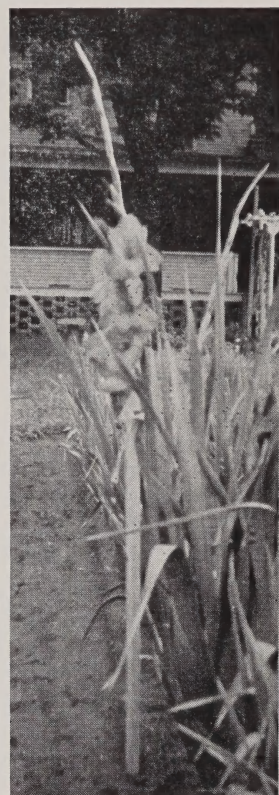
Sirs:

Just a line with regard to the bulbs of Master Myron you sent last spring. It is a wonderful red Glad. I am enclosing a few pictures I took of the first spike that opened. You will note the enormous size of the spike compared with the other varieties of Glads. I cut this spike when the fourth floret was open and the next day there were five open when I took the pictures marked X on back. The spike measured 4 ft. 4½ in. tall with sixteen florets, and opened up fifteen perfect florets in water. The two lower florets measured six inches across, all florets perfectly placed. A swell Glad if you should ask me. I hope I will have a good crop of bulblets when I dig the bulbs.

Sincerely,

LOUIS T. SLAYMAKER

Erie, Illinois



MASTER MYRON
grown by
Louis T. Slaymaker
Erie, Ill.

Rich Textured Scarlet

September 19, 1940

Sirs:

The Master Myron has blossomed and it is certainly very fine. The color is a rich, nice textured, scarlet; the spike is long with plenty of buds and we were very much pleased with it and probably will keep it to list in our winter catalogue as the newer things we do not intend to list particularly in our fall list as we give no descriptions with it.

You must have received many favorable reports on your Master Myron and I am sure it warrants them.

Sincerely yours,
BEATRICE D. WINSOR
Mrs. Bancroft Winsor

Flying Cloud Farms, Inc.
Acushnet Station
New Bedford, Mass., U.S.A.

Master Myron Going Places

October 9, 1940

Sirs:

Your list reminded me that I had intended to report on the bulbs of MASTER MYRON you so kindly sent for trial last Spring.

The spikes were very impressive, the color was good, and the variety lived up to your description in all particulars. You have a very fine variety there and I am sure it will go places.

Sincerely yours,

MARSHALL O. SHEPARDSON

Mansfield, Mass.

Letters of Recommendation

Master Glad of my Garden

September 18, 1940

Sirs:

The Master Myron you sent me last Spring proved to be the master flower of my garden. I planted it May 1 and by the 18th it was up. The first flower opened July 25 and measured 5 inches across. In a few days the bloom was massive. There were 19 buds on the main stem and 7 on a smaller stem. Five blooms were the most open at one time. The other bulbs were also fine.

Sincerely,

G. A. RAKE

428 E. Market Street
Pottsville, Pa.

Master Myron Stands Heat

August 24, 1940

Sirs:

The report on the 2 bulbs of Master Myron. It sure is a beautiful Glad. One spike had 19 florets and the other 17, and we had very hot weather in July when they were in bud, and no rain.

Sincerely,

MRS. E. SANER

Cape May, New Jersey

Master Myron The Best

August 13, 1940

Sirs:

I enjoyed my visit very much with you and your son at your glad garden. I have been growing your gladiolus for two years. I am very well pleased with them. I find that your glads stand the hot summer weather better than any glads I have raised. I have grown gladiolus from several large growers in the United States. I have over two hundred different varieties.

Your Master Myron did everything you said it would and more. I grew it 64" tall with a 26" flower head. Seven well-placed 5½" florets open at one time and five showing color on a 17 bud spike. It stands the heat well. Bloomed in 110° temperature and did not show the least signs of crooking or burning. Florets are of good heavy substance and color. A good red and does not burn or fade in the sun. I intend to stock up on this glad in the near future.

Yours truly,

GEO. IHLENFELDT

Springfield, Illinois

Everyone Raved—

"Gorgeous," "Beautiful,"
"Marvelous"

August 15, 1940

Sirs:

The bulb, Master Myron, that you gave me, of course, has bloomed. It was beautiful. We were all so pleased and proud of it. I planted it February 24th and it was in full bloom May 19th. At the same time the Walk-Over bloomed. It was simply gorgeous. The color is marvelous. The florets measured six inches. Everyone raved about it. I believe it has been my most outstanding "glad." Surely thank you for sending both bulbs.

MRS. R. B. LOWRY

Houston, Texas

Wisconsin Reports On Master Myron

September 2, 1940

Sirs:

Here's my report on Master Myron: Was planted on May 11; came up May 30; blossomed August 12; 54 inches tall with 18 blossoms and with 5 open at once. Please send me your latest price list. Thank you.

Yours truly,

CLARENCE LEMKUIL

Oostburg, Wisconsin

Master Myron Tops Picardy

October 14, 1940

Sirs:

I was very much pleased with Master Myron.

I want to say now that this is the best red I have ever seen. My father is a red fan and he just loves this red.

Our season was very dry. I had Picardy not as tall or as perfect, as the Master Myron, in the same field. So when the red will go through a season like this did, I must say it is the best I have ever had.

Thank you for putting a red of this caliber out.

I will surely be in the market for more of them this fall.

Very truly yours,

D. E. TIDRICK

Dillonvale, Ohio

NOTES



SOIL AND FERTILIZER

Any good garden soil is ideal. Glads do well on most any soil if they are planted in the open garden where there is plenty of sunshine and a reasonable amount of moisture. Soil should be well drained. If your soil is not strong, you may apply manure and turn under in the fall, or you may work well rotted manure into the soil in the spring. If manure is not available you may use pulverized sheep or cow manure by putting into the bottom of your planting trench, then covering with an inch of soil, then planting your bulbs. Vigoro is also good. Two or three applications of commercial fertilizer may be made on the surface along the rows during the growing season and before the plants bloom. Any fertilizer should be kept from direct contact with the bulb or foliage. If you wish to grow immense spikes you must fertilize heavily but your plants must also have at least an inch of water every three or four days. Heavy fertilizing with insufficient water will make your spikes a disappointment.

TREATING BULBS

We treat all of our stock before planting with Corrosive Sublimate. One ounce to ten gallons of water. Soak bulbs or bulblets over night in wood container. This treatment is a preventative against scab and rot and also is said to be a sure killer of thrip. We have never had thrip.

PLANTING

Work soil to a depth of eight inches, or ten inches will be better. For large bulbs they should be covered with not less than four inches of soil and many cover them with six inches. The deeper planting helps keep them upright when blooming. Smaller bulbs should be planted more shallow but not less than two inches. You may regulate your distance apart in the row by the space you have. Plant rows anywhere from twelve inches to two feet apart in garden, depending on space. Plant in rows from two to six inches apart, depending on space and number of bulbs. They do well planted close together, making fine spikes but require more water. Also you should have richer soil or more fertilizer to get large spikes if planted close. You may, of course, plant in beds, spacing the bulbs about six inches each way.

BULBLETS

In planting the rare kinds it is quite common to remove a part of the hard shell first, then keep in moist cloth or damp sand until bulblets sprout, then plant, covering with about two inches of fine soil. They should not be allowed to dry out during this process of germination. Temperature about 70° F. The commercial varieties are generally put in cloth bags and soaked in water for a day or two or three, then taken out for a day and then put back to soak. This process may be repeated several times until bulblets sprout, then plant.

DIGGING AND STORAGE

With us our early stock is taken up in late September and from that time on we are busy digging until about November first. The bulbs should be taken up within six weeks to two months after blooming but before the tops begin to get brown. Even if tops are green, bulbs should be taken up before the ground freezes deeply. After digging cut off tops close to bulb and put in screen bottomed tray to cure. They should have plenty of ventilation while curing and must not be put in containers more than three or four inches deep. Stir them every few days and keep in dry, well ventilated place. In two or three weeks they will be cured so that old bulbs may be removed from the bottoms. With a few more days to dry they may then be placed in storage.

Bulbs should be dry and free from moisture when placed in storage. The storage temperature is best at 40 to 45 degrees F. However, they do very well at 50 degrees F. if you cannot keep it cooler. Your storage room should be dry, cool and ventilated and as near uniform as possible as to temperature. It is well to look at your bulbs every two or three weeks and see what the condition is, if they are showing signs of too much moisture or looking mouldy, dry them out and give better ventilation. Keep them in small containers and spread thin.

If you have had thrip, use Naphtheline flakes in stored bulbs but not too heavy nor for more than ten days at a time. When your shipment of bulbs arrives unpack at once and open bags, letting in the air. If they appear moist allow them to dry before storing.

OUR GUARANTEE

We guarantee all bulbs and bulblets purchased from us to be true to name, full sized, and free of disease and insects, including Gladiolus Thrips. We will replace stock or refund the purchase price of all bulbs and bulblets purchased from us that are not satisfactory, providing that we are notified of the deficiency within eighteen months of the date of purchase. We do not, however, guarantee bulblets to grow.

TERMS

The terms and discounts immediately following apply only to the first section of prices in this price list. They do not apply to the wholesale quotations or to the special offers.

All shipments will be **prepaid**. Please include both parcel post and express addresses. We will ship the cheaper way.

Each order must be accompanied by remittance in full, or a 20% deposit, the balance to be C. O. D.

No order for less than \$1.00 will be accepted. No single item less than 10 cents.

DISCOUNTS ON "PREPARED PRICES"

(For cash in full with order)

On orders of \$ 2 to \$15 we will include 10% in additional bulbs of your selection.

On orders of \$15 to \$25 we will include 15% in additional bulbs of your selection.

On orders of \$25 to \$50 we will include 20% in additional bulbs of your selection.

On orders of \$50 and up we will include 25% in additional bulbs of your selection.

SIZES

Our bulbs are all carefully mechanically graded for size. They are listed in six sizes and bulblets. The bulb sizes are as follows: No. 1 (over 1½ inch), No. 2 (1¼-1½), No. 3 (1-1¼), No. 4 (¾-1), No. 5 (½-¾), and No. 6 (¼-½).

LARGE size bulbs are one and one-quarter inch in diameter or more. This size makes the largest spikes and flowers. Sizes one or two.

MEDIUM size bulbs are from one inch to an inch and one-quarter in diameter. They should make excellent spikes and flowers often as large as made by the larger bulbs. Sizes three and four.

SMALL bulbs are about one-half inch in diameter and often bloom but do not make as large a spike as the larger sized bulbs. Under favorable conditions they generally bloom. They often, however, make a better increase than the larger bulbs. Sizes five or six.

SMALL QUANTITIES

Three, five or more bulbs may be purchased at the rate of ten bulbs if desired.

COUNT AND EXTRAS

You will find our count liberal and we feel sure you will be more than pleased with the EXTRAS included in your order. May we suggest a trial order?

"ONCE A CUSTOMER OF J. H. ALWAYS A CUSTOMER"

→ "The Cream of the Stock Goes to the Early Buyers" ←

PREPAID PRICES

Variety	Per	Large	Medium	Small	Per	Bulblets
ABABA (Ellis) Tall bronze red, many open.	1	\$0.10	2-.15		15	\$0.10
ADMIRAL (Pfitzer) Bright red of good size and substance.	1	.60	.40	.30	2	.15
AFLAME (Hornberger) Giant begonia rose.	2 10	.12 .50	3-.10 .30		25	.10
AIDA (Pfitzer) Rich, deep violet blue.	2 10	.12 .50	3-.10 .25		25	.10
ALADDIN (Palmer) Very large bright salmon with cream blotch.	1 10	.40 3.20	.25 2.00	.15	7	.20
ALF. M. LANDON (Stewart) A tall soft scarlet.	1 10	.10 .70	2-.15 .48	.25	20	.10
ALBATROS (Pfitzer) A very tall pure white	2 10	.12 .50	3-.10 .25	.15	25	.10
ALIGHT (Hornberger) Same as Aflame but lighter color.	1 10	.10 .50	2-.15 .30		10	.10
ALLEGRO (Pfitzer) A new light blue by Pfitzer.	1 10	.10 .80	2-.15 .60		10	.10
ALLEMANIA (Pfitzer) A large bright scarlet.	1 10	.15 1.20	.10 .80		10	.15
ALLEN WATT (Mair) A dark cream with carmine feather.	1 10	.50 4.00	.30 2.40	.20 1.60	6	.25
AMADOR (Kingsley) A rich sparkling red.	2 10	.12 .50	3-.10 .25	.15	25	.10
AMAZU (Both) A light orange pink of good size.	1	.50	.25	.15	5	.25
AMERICAN COMMANDER (New) A tall new red with vigor and vitality. One of the best of the new reds.	1 10	.80 6.40	.50 4.00	.25 2.00	5	.20
AMULET (Palmer) Heavily ruffled buff orange.	1 10	.40 3.20	.25 2.00		7	.20
BAGDAD (Palmer) A very tall smoky old rose. A prize winner.	2 10	.12 .50	3-.10 .25	.15	50	.10
BARCAROLE (Palmer) A new outstanding orange.	1 10	.40 3.20	.25 2.00	.15 1.20	8	.25
BEACON (Palmer) An outstanding red salmon with cream blotch.	1 10	.10 .80	2-.10 .40	.25	25	.10
BEAUTIFUL OHIO (Hul.) Terian pink, tinted lavender. Outstanding in this color class.	1 10	.20 1.60	.15 1.20	.80	20	.25
BELLA DONNA (Pfitzer) One of the better light blue varieties.	2 10	.12 .50	3-.10 .30		15	.10
BEOWOLF (Nitch.) An outstanding lavender rose.	1 10	.15 1.20	.10 .80	.60	10	.10
BETSY BOB UP (Canine) Light cream sport of Betty Nuthall.	2 10	.12 .50	3-.12 .25	.15	30	.10
BETTY NUTHALL (Salbach) A tall coral orange.	2 10	.12 .50	3-.10 .25	.15	30	.10

→ "The Cream of the Stock Goes to the Early Buyers" ←

Variety	Per	Large	Medium	Small	Per	Bulblets
BILL SOWDEN (Fallu)	2	.12	3- .10		25	.10
A deep, rich red of heavy substance.	10	.50	.25	.15		
BIT O'HEAVEN (Crow)	2	.15	.10		20	.10
A tall straight spike of very rich orange.	10	.60	.40	.25		
BLACK OPAL (Pfitzer)	1	.25	.15	.10	10	.15
A very rich, deep red.	10	2.00	1.20	.80		
BLAUE SCHONHEIT (Pfitzer)	1	.15	.10		10	.15
A large light blue.	10	1.20	.80	.50		
BLEEDING HEART (Brown)	2	.12	3- .10		25	.10
Tall graceful light pink with rich blotch.	10	.50	.25			
BLUE ADMIRAL (Christ)	2	.12	3- .10		20	.10
One of the best deep blues.	10	.50	.25			
BLUE DANUBE (Pfitzer)	2	.12	3- .10		20	.10
A tall graceful spike of light blue.	10	.50	.25	.15		
BLUE PEACOCK (Salbach)	2	.12	3- .10		15	.10
A good medium blue.	10	.50	.30			
BLUE WONDER (Both)	1	.30	.20	.15	5	.20
A tall outstanding light blue.	10	2.40	1.60	1.20		
BOB WHITE (Zimmer)			3- .10		25	.10
A tall white with rose throat markings.	10		.30	.20		
BRIGHTSIDE (Prestgard)	2	.12	3- .10		25	.10
A tall spike of deep orange bronze.	10	.50	.25	.15		
Delightfully unusual.						
CADILLAC (Pfitzer)	2	.12	3- .10		20	.10
A large medium yellow, a good exhibition variety.	10	.50	.30	.20		
CAMELLIA (Palmer)	1	.10	2- .15		20	.15
Large blush white with light orange blotch. Spike tall and straight. Very worthwhile.	10	.80	.60	.30		
CHAS. DICKENS (Pfitzer)	2	.12	3- .10		25	.10
Very tall and outstanding purple.	10	.50	.25			
CHRISTABEL (Mitsch)	2	.12	3- .10		30	.10
A tall spike of very large light pink florets, measuring five inches and more across. Very clear color and a sure prize winner.	10	.50	.25	.15		
COLOSSUS (Mitsch)	1	.10	2- .12		20	.10
A large, rich pink of quality, size and merit.	10	.80	.50	.25		
COMMANDER KOEHL (Pfitzer)	2	.12	3- .10		25	.10
An immense exhibition deep red.	10	.50	.25			
CONQUEST (Mitsch)	1	.10	2- .12		20	.10
A light salmon pink of good size, splendid placement and much merit.	10	.80	.50	.25		
COONEY LASS (Krueger)	1	1.00	.75	.50		
A shimmering salmon pink, tall, graceful and distinctive in appearance, possessing splendid placement and great beauty. One of the worthwhile new ones.						
CORONATION (Palmer)	2	.12	3- .10		50	.10
Medium spike with large light salmon florets.	10	.50	.25	.15		

Variety	Per	Large	Medium	Small	Per	Bulblets
CREVE COUER (Young) A tall spike with large burnt orange florets. Possesses splendid placement on a very graceful spike. This variety is increasing very rapidly in popularity. It is going places.	2 10	.14 .60	2- .10 .35	.25	15	.10
DEARBORN (Vaughan) A large rich orange.	2 10	.12 .50	3- .10 .30		20	.10
DEBONAIR (Palmer) An unusually good variety. A tall La France pink of merit.	2 10	.12 .50	3- .10 .25	.15	30	.10
DEL RAY (Burtner) A tall light red with clear white throat. Large florets with excellent placement. Very Good.	2 10	.14 .60	3- .14 .40		15	.10
DR. A. C. McKILLOP (P) A large lavender.	1 10	.10 .80	2- .12 .50		10	.10
DR. DURR (Pfitzer) An excellent cream, of good style, placement and clear color.	2 10	.12 .50	3- .10 .25		20	.10
DR. F. E. BENNETT (Diener) A good scarlet of outstanding merit.	2 10	.12 .50	3- .10 .25	.15	20	.10
DREAM O'BEAUTY (Zimmer) A variety of good size of the shade of the American Beauty rose. Very popular.	2 10	.12 .50	3- .10 .25	.15	20	.10
DUNA (Palmer) A tall, beautiful cream or light buff.	2 10	.12 .50	3- .10 .25		50	.10
EARLY DAWN (Briggs) An early rich geranium with large florets and tall spike. Four to six large florets open.	2 10	.12 .50	3- .10 .25	.15	50	.10
EARLY ROSE (Jack) A rich velvety rose with lighter throat. Rather early and a much admired variety.	2 10	.15 .60	2- .10 .40	.25	20	.10
EDELWEISS (Pfitzer) A Pfitzer variety which they give the highest rating as an outstanding white.	1 10	4.00 32.00	3.00 24.00	2.00 16.00	1 10	.50 4.00
EMILE AUBRUN (Lemoine) A smoky bronze of merit.	2 10	.12 .50	3- .10 .25	.15	20	.10
EUIDES (Errey) Large ivory white of merit.	1 10	.12 1.00	2- .12 .50	.35	10	.10
EXCELL (Both) A clear, bright rose pink of championship class.	1	1.00	.75	.50	3	.25
EXCELLENCE (Kunderd) A large flowering bright red.	2 10	.12 .50	3- .10 .25		25	.10
FAIREST PEARL (Kunderd) A cream white, with tall spike, ten to twelve open florets of medium size. Many times a prize winner.	2 10	.12 .50	3- .10 .30	.20	25	.10
FLAMING METEOR (Mitsch) An immense flaming red. An excellent variety.	2 10	.15 .60	3- .10 .30		15	.10
FLORA FARMER (Quackenbush) Large flower with bright pink edges and cream throat.	1	.75	.50	.30	3	.25

→ "The Cream of the Stock Goes to the Early Buyers" ←

Variety	Per	Large	Medium	Small	Per	Bulblets
FRANK J. MCCOY (Briggs) A tall exhibition pink, many times winner of grand championship award.	2 10	.12 .50	3-.10 .25	.15	25	.10
FRAU DR. HANIEL (Frietsch) A brilliant cherry red with large florets.	1 10	.15 1.20	.10 .80		10	.15
GABRIEL (Errey) A large salmon pink with many open.	1 10	.10 .80	2-.15 .50		10	.10
GERTRUDE SWENSON (Swenson) A tall exhibition lavender almost perfect placement and many open.	1 10	.10 .80	2-.12 .50	.30	10	.10
GIANT NYMPH (Coleman) A good light pink.	2 10	.12 .50	3-.10 .25		30	.10
GOLDEN CHIMES (Ellis) A large highly ruffled light yellow.	2 10	.12 .50	3-.10 .30	.20	15	.10
GOLDEN CUP (Palmer) A very deep yellow.	2 10	.12 .50	3-.10 .25	.15	25	.10
GOLDEN LANCER (Heberling) A rich yellow of good size and substance. Many times a prize winner. Rather late.	2 10	.12 .50	3-.10 .25	.15	50	.10
GRAND SLAM (Salbach) A large highly ruffled light orange of merit.	2 10	.12 .50	3-.12 .30	.20	20	.10
GREEN LIGHT (Pfitzer) New white with buds of greenish cast.	1	.15	.10		10	.15
GRETA GARBO (Pfitzer) A lovely soft rose colored floret of large size which open wide. Spike of exhibition size.	1 10	3.00 24.00	2.00 16.00		1 10	.25 2.00
HEATHFIELD (Errey) A bright orange crimson with coppery edges. Very good.	1	.10	2-.12		12	.10
HERITAGE (Ristow) A very large, clear pink with white throat.	2 10	.14 .60			12	.10
HINEMOA (Doney) A large, rich rose red with rich yellow throat. Very striking and one we always sell out of early.	2 10	.15 .60	.10 .40	.25	15	.10
HINDENBURG'S MEMORY (Pfitzer) A velvety deep red variety producing florets of immense size. A grand exhibition variety.	1 10	.75 6.00	.50 4.00		3	.25
IRAK (Mitsch) A silver-gray sport of Bagdad. Tall and outstanding.	2 10	.14 .60	2-.10 .40	.25	15	.10
ISOLA BELLA (Pfitzer) Large cattleya pink heavily ruffled.	2 10	.14 .60	3-.10 .30		12	.10
IVORY KEYES (Ellis) A large cream colored variety with good placement and many open.	1 10	.50 4.00	.30 2.40	.20 1.60	4	.20
J. D. SEZ (Ellis) Tall, graceful pink and cream.	1	.50	.30	.20	4	.20
JOSEPH HAYDEN (Pfitzer) A large exhibition heliotrope violet.	1 10	.30 2.40	.20 1.60	.15 1.20	5	.15

→ "The Cream of the Stock Goes to the Early Buyers" ←

Variety	Per	Large	Medium	Small	Per	Bulblets
J. S. BACH (Pfitzer) An immense salmon orange. Blooms early. Popular.	2 10	.14 .60	3-.10 .30	.20	20	.10
KASSEL (Pfitzer) A spike of very large flaming red florets.	2 10	.12 .50	3-.12 .35		20	.10
KING ARTHUR (Arenius) An excellent large ruffled lavender.	2 10	.12 .50	3-.10 .25		20	.10
KING'S RANSOM (Almey-McCaw) An early variety of strong growth and good habits. A rich, flashing azalea pink.	1 10	.15 1.20	.10 .80		10	.15
KRIJTBURG (Alkemade) A large flowering pure white, produces a tall spike and long flowerhead.	1 10	.20 1.60	.12 1.00	.10 .80	10	.20
LA FIESTA (Salbach) A very tall graceful spike of orange bronze.	1 10	.10 .80	2-.12 .50	.30	10	.10
LA PALOMA (Dus.) A tall rich orange.	2 10	.12 .50	3-.10 .25	.15	30	.10
LONDONDERRY (Christ.) An immense bronzy orange. A late variety.	2 10	.12 .50	3-.10 .25	.15	15	.10
LORD SELKIRK (Twomey) A large white with many open which has produced some outstanding results. Exhibition type.	1 10	2.00 16.00	1.40		1 10	.20 1.60
LUCIFER (Errey) A very tall straight orange. Long flower head and many large florets open. A grand show spike.	2 10	.12 .50	4-.15 .30	.20	20	.20
MAJOR EDW. BOWES (Stewart) A massive plant with tall spike of Bittersweet pink florets.	2 10	.15 .60	3-.15 .35	.25	20	.10
MANOAH (Aus.) A very excellent clear lavender with harmonizing rose blotch in throat. Tall straight spike, many open.	1 10	.25 2.00	.15 1.20	.10 .80	10	.25
MAID OF ORLEANS (Pfitzer) A grand white with cream throat. Tall and straight and outstanding in all respects.	2 10	.12 .50	3-.10 .25	.15	30	.10
MARGARET BEATON (Twomey) A new white of immense size and substance with small orange scarlet blotch. Very outstanding.	1 10	.40 3.20	.30 2.40	.20 1.60	5	.20
MARGARET FULTON A very splendid early salmon pink. If you do not grow it, give it a trial.	2 10	.12 .50	3-.10 .25	.15	30	.10
MARMORA (Errey) An immense smoky gray. Many times a prize winner.	2 10	.12 .50	3-.10 .25	.15	30	.10
MARY DAMARIS (Clark) A clear soft medium yellow. It bears a good reputation.	1	.30	.20		5	.15
MAROCCO (Pfitzer) A very popular dark, deep red.	2 10	.12 .50	3-.10 .25	.15	25	.10
MASTER MYRON (Krueger) Full description in front of Catalog.	1	1.00	1.00	1.00	1 10	.10 1.00

→ "The Cream of the Stock Goes to the Early Buyers" ←

Variety	Per	Large	Medium	Small	Per	Bulblets
MATTERHORN (Pfitzer) Another Pfitzer white which has received an award of merit at Haarlem.	1	.50	.30		5	.25
MAX REGER (Pfitzer) A light lavender blue. One of the better blues.	2 10	.15 .60	2- .10 .40		12	.10
MAYFLOWER (Pfitzer) A sparkling, frosty flame colored variety.	1 10	.15 1.20	.10 .80		10	.15
MEERSCHAUM (Pfitzer) Orange red with cream throat.	1	.30	.20	.15	5	.15
MILDRED LOUISE (Wentworth) A grand, large strawberry pink.	2 10	.12 .50	3- .10 .25		20	.10
MILFORD (Rides) A large clear light blue. Unusually good.	2 10	.12 .50	3- .10 .30		15	.10
MILLIE PARKS (N. Z.) A beautiful shrimp pink variety from N. Z. with excellent placement.	1 10	.15 1.20	.10 .80		15	.10
MINUET (Coleman) The best standard lavender.	2 10	.12 .50	3- .10 .25	.15	25	.10
MISS BLOOMINGTON (Kunderd) A very splendid, tall clear yellow. Quite early.	2 10	.12 .50	3- .12 .30		20	.10
MISS GREELEY (Briggs) A very good early pink.	2 10	.12 .50	3- .10 .25		20	.10
MISS NEW ZEALAND (N. Z.) A giant variety of shrimp pink. Without a peer when well grown.	2 10	.14 .60	2- .10 .40	.20	12	.10
EXHIBITION MIXED A good assortment of colors selected from the large exhibition varieties. This contains the best to be had at the price.	10 100	.50 3.00	.25 2.00			
MOORISH KING (Pfitzer) A very dark mahogany maroon with velvet sheen. Large florets of very heavy substance with many open. The best exhibition dark red.	1 10	.10 .80	.50		10	.20
MOTHER MACHREE (Stevens) A beautiful golden smoky, introduced at \$100.00 per bulb.	2 10	.12 .50	3- .10 .25	.15	15	.10
MRS. E. J. HEATON (Heaton) A large glowing salmon with clear throat. A very good variety.	2 10	.12 .50	3- .10 .25	.15	20	.10
MRS. E. J. TOON (Toon) A large pure white of much merit.	1 10	.20 1.60	.12 1.00		10	.20
MRS. LEON DOUGLAS (Diener) An immense flame pink.	2 10	.12 .50	3- .10 .25		20	.10
MRS. MARKS MEMORY (Pfitzer) Quote: "The largest reddish violet Gladiolus of this age. Enormous, wide open, symmetrically formed flowers more than 8 inches across, very elegantly placed on a strong upright stem about 4 feet high. There is a small dark carmine blotch on the lower petal which enhances the distinctive ground color of the bloom. A sensational exhibition variety."	1 10	7.50			1 10	1.00 8.00

Variety	Per	Large	Medium	Small	Per	Bulblets
MRS. OLNEY J. WHITBECK A tall pure pink with white throat. Many open and an outstanding variety. Florets 5 to 6 inches across.	1 10	.15 1.20	.10 .80		10	.15
MR. VAN TIENHOVEN (Europe) A very large scarlet of exhibition class.	1 10	.10 .80	2-.15 .60		10	.10
MYRNA (Pruitt) A tall heavily ruffled variety of ivory white. Seven to nine open florets and good placement. This variety appears to be going places.	1 10	.75 5.00	.50 3.50		5 100	.45 5.00
NARBETHONG (Errey) A beautiful coppery salmon with deeper salmon throat.	1 10		.75 6.00	.50 4.00	1 10	.10 .80
NEW ERA (Ellis) A grand fluted and ruffled pink outstanding merit.	1 10	.15 1.20	.10 .80		10	.15
OLIVE MARIE BROWN (Farms) A small decorative of blended yellow and bronze. An award winner in its class.	2 10	.12 .50	3-.10 .25		30	.10
ORANGE BUTTERFLY (Salbach) A glowing orange prim. Outstanding in its color class.	2 10	.12 .50	3-.10 .25		20	.10
ORANGE KING (Kings.) A very tall rich orange.	1 10	.10 .80	2-.15 .60		12	.10
OREGON ROSE (Mitsch-Brandon) Deep rose with light cream edges. A beautiful color and one of our favorites. When you consider the size of florets and the rich coloring it is quite easy to overlook the fact that it is of medium height.	1 10	1.50 12.00	1.00 8.00	.60 5.00	1 10	.15 1.20
OUR SELECTION (Ball) Large smoky salmon with red and yellow markings.	2 10	.12 .50				
PAUL GRAMPEL (Pfitzer) An imported brilliant scarlet.	1 10	.25 2.00	.15 1.20	.10 .80	10	.25
PEGGY LOU (Wilson-Evans) A tall rosy shrimp pink with many huge florets open.	1 10	.15 1.20	2-.14 .60		25	.15
PELEGRINA (Pfitzer) A deep violet blue with many open. Very good.	2 10	.12 .50	3-.10 .25		25	.10
PENSACOLA (Christ) A very attractive scarlet.	2 10	.15 1.20	.10 .80		12	.15
PHYLLIS McQUISTON (Stewart) A very large spike of shrimp pink. Good placement with many open. Very clear color. Outstanding.	2 10	.12 .50	3-.10 .25		25	.10
PICARDY (Palmer) A giant pink always in prize winning class.	2 10	.12 .50	3-.10 .25		40	.10
PIRATE (Palmer) A tall pomegranite purple. Very good.	2 10	.12 .50	3-.12 .30		15	.10

→ "The Cream of the Stock Goes to the Early Buyers" ←

Variety	Per	Large	Medium	Small	Per	Bulblets
POLAR ICE (Pfitzer) A very early pure white which is exceptionally good.	2 10	.12 .50	3- .10 .25	.15	15	.10
PRAIRIE GOLD (Cor.) A very bronzy yellow. This variety contains a richness of color seldom found.	2 10	.15 .60	3- .12 .30	.20	30	.10
PURITY (Christ) A very graceful tall white of splendid placement. Four inch florets.	1 10	.15 1.20	.10 .80	.50	10	.10
PURPLE BEAUTY (Roozen) A worthwhile purple (rich red violet). A variety of good, clear color and substance. A valuable addition to this class.	1 10	.40 3.20	.25 2.00		5	.20
QUEEN HELEN II (Salbach) A beautiful light pink of good size and habits.	2 10	.12 .50	3- .10 .25		20	.10
QUEEN MARILYNN (Pruitt) A light shell pink with lovely cream throat. A beauty.	1 10	.50 4.00			2 10	.25 1.00
RAMSEY McDONALD (Pfitzer) A new purple self color of quality.	1 10	.10 .80	2- .12 .50		10	.10
RAPTURE (Palmer) A tall light salmon. Good in color class.	2 10	.12 .50	3- .10 .25	.15	40	.10
RAQUEL (Nitch.) A tall sturdy variety, with good spike and large cream florets with attractive throat markings.	1 10	.15 1.20	.10 .80	.50	10	.15
RAWHITI (Julyan) A very large salmon pink of good spike and many open.	1 10	.25 2.00	.12 1.00		10	.20
RAYSHEEN (Aust.) A large light blue of substance and merit.	1 10	.12 1.00	2- .12 .50		10	.15
RECOVERY (Blake) Tall salmon overlaid with red. An outstanding exhibition and commercial red.	2 10	.12 .50	3- .10 .25	.15	20	.10
RED LORY (Errey) Rich rose red on a tall graceful spike. Many open. A good exhibition variety and winner of many awards.	2 10	.12 .50	3- .10 .25	.15	20	.10
RED PHIPPS (Briggs) A tall flashing, sparkling red and a prize winner.	2 10	.12 .50	3- .10 .25	.15	15	.10
REGENT (Palmer) A very good scarlet red with good flowerhead.	1 10	.15 1.20	.10 .80		12	.15
REWI FALLU (Fallu) A giant Australian red of good substance, size, and quality. Outstanding.	2 10	.14 .60	3- .10 .30	.20	12	.10
RIMA (Mitsch) A new pale rose and lilac variety of merit. Splendid placement.	2 10	.14 .60	3- .10 .30	.20	12	.10
ROBERT THE FIRST (Wilkus) A huge spike with eight to ten rose-purple florets open. A very excellent variety. (We do not have many of large size.)	2 10	.15 .60	3- .10 .30	.20	12	.10

→ "The Cream of the Stock Goes to the Early Buyers" ←

Variety	Per	Large	Medium	Small	Per	Bulblets
ROSALIE (Australia) Cream throat bordered with rose red. A strong, straight spike with eight to ten open. Strong grower. We like it and advise a trial of this variety.	1 10	.15 1.20	2-.15 .60	.40	10	.15
ROSA VAN LIMA (Pfitzer) A pure, clear pink of such loveliness as is seldom seen. A touch of lavender in throat. A very beautiful and outstanding variety.	1 10	.25 2.00	.15 1.20		10 100	.20 1.50
RUDOLPH SERKIN (Pfitzer) A wonderful dark pansy blue. Good size, substance and form. A grand flower.	1 10	.15 1.20	.10 .80	.60	10	.15
RUFFLED PRINCESS (Pruitt) A beautiful ruffled pink, slightly lighter than New Era.	1 10	1.00 8.00			1 10	.15 1.20
SALBACH'S ORCHID (Salbach) A very good lavender pink.	2 10	.12 .50	3-.10 .30		15	.10
SARASATE (Pfitzer) A new smoky red. Worth trying out.	1 10	.25 2.00	.15 1.20	.10 .80	10	.20
SCHOONOORD (Europe) Tall straight spike of pure white. Possesses a grace of form and style not found in many varieties.	1 10	.25 2.00	.15 1.20		12	.25
SEÑORITA (Salbach) A large warm orange of heavy substance and very rich color.	2 10	.12 .50	3-.10 .30	.20	25	.10
SHIRLEY TEMPLE (Pruitt) A large ruffled cream variety.	2 10	.15 .60	3-.10 .30	.20	20	.10
SILENTIUM (Europe) An excellent white with carmine feathering.	1	2.00	1.20		1	.20
SMILING MAESTRO (Christ) Large type with large salmon rose florets. A good variety.	2 10	.12 .50	3-.10 .30	.20	15	.10
SNOW PRINCESS (Pfitzer) A large milky white with long flower head. This variety has made a great reputation in Europe.	1 10	.25 2.00	.15 1.20	.10 .80	10	.20
SNOWDEN (Ball) Another white worth trying.	2 10	.12 .50	3-.10 .30		20	.10
SOLVEIG (Prestgard) A very outstanding, ruffled white under favorable conditions. Flashing throat blotch.	2 10	.15 .60	2-.10 .40		10	.15
SONATINE (Pfitzer) A tall, early pink.	2 10	.12 .50	3-.10 .25		15	.10
SOUTHERN CROSS (Whitely) A tall rich red of heavy substance.	2 10	.12 .50	3-.10 .25	.15	20	.10
STAR OF BETHLEHEM (Pfitzer) A large pure white and a winner of many awards.	2 10	.15 .60	3-.10 .30	.20	15	.10

→ "The Cream of the Stock Goes to the Early Buyers" ←

Variety	Per	Large	Medium	Small	Per	Bulblets
SUCCESS (Stewart) A pure white of merit.	1 10	.50 4.00	.30 2.40		5 100	.25 3.50
SURFSIDE (Winsor) A tall white with many good qualities and winner of many awards.	1 10	.50 4.00	.30 2.40	.15 1.20	12 100	.50 3.50
SWEETHEART (Prestgard) A lovely decorative, white with clear, light pink edge.	2 10	.12 .50	3-.10 .25	.15	50	.10
SYMPHONY (Palmer) A very tall light pink, with long flower head. Worthwhile.	2 10	.12 .50	3-.10 .30		20	.10
TAIAROA (Miller, N. Z.) A large salmon pink flecked with slate. Unusual.	2 10	.12 .50	3-.10 .25	.15	15	.10
THE BOUNTY (Nitch.) A dark red of good form and placement and strong substance. Worthwhile.	1 10	.15 1.20	1-.10 .80	.50	12	.15
THE FIRST (Bijvoet) A new European variety. Tall graceful spike of white florets good style and placement. Florets about 4½ inches across. One of the very earliest whites. Hence the name. Try it.	1 10	.15 1.20	.10 .80		12	.15
THE MOOR (Crow) A splendid deep rose red variety. Not as tall as some but an excellent variety.	2 10	.12 .50	3-.10 .30	.20	12	.10
TIP TOP (Pfitzer) One of the best scarlet reds.	2 10	.15 .60	2-.10 .30	.20	12	.15
TOKEN (Crow-Pappas) A tall flame salmon, yellow throat. A good commercial.	2 10	.12 .50	3-.10 .25	.15	30	.10
TRAUMERI (Pfitzer) A very large light lavender.	1 10	.10 .80	2-.15 .60	.40	10	.15
TREVONIAN (Hornberger) A very large plant with many red and white florets open.	2 10	.15 .60	2-.12 .40	.25	15	.10
TUNIA'S BLUE (Both) Large florets. A medium blue of real merit.	1 10	.35 2.80	.20 1.60		5	.20
TUNIA'S TRIUMPH (Both) A large orange scarlet from down under with much to its credit there.	1 10	.25 2.00	.15 1.20	.10 .80	10	.25
VAGABOND PRINCE (Palmer) A very large smoky variety, with ten to twelve open florets. Outstanding.	2 10	.14 .60	3-.10 .30	.20	25	.10
VREDENBURGH (Pfitzer) One of the newer whites which has already made a name for itself. Large florets of heavy substance with many open.	1 10	.25 2.00	.15 1.20	.10 .80	5	.10

→ "The Cream of the Stock Goes to the Early Buyers" ←

Variety	Per	Large	Medium	Small	Per	Bulblets
WALK OVER (Pfitzer) A magnificent red. This variety has unusually large florets with six to seven open and is a grand exhibition variety.	1 10	.25 2.00	.15 1.20	.10 .80	5	.10
W. H. PHIPPS (Diener) The king of exhibition pinks.	2 10	.12 .50				
WHERO (N. Z.) A very large scarlet of merit.	1 10	.10 .80	2-.15 .60		10	.15
WHITE ORCHID (Purple) A small delicate white of beautiful form. A prize winner in the small decorative class.	2 10	.12 .50	3-.10 .30	.20	20	.10
WINALL (Both) A tall light blue of good substance.	1	.75	.50	.30	4	.25
WINGS OF SONG (Ellis) A large pink of quality.	1	.50	.25		5	.20
WURTEMBERGIA (Pfitzer) A very large red with cream throat.	2 10	.12 .50	3-.10 .30	.20	20	.10
ZUNI (Mitsch.) A large spike of silvery rose, a smoky variety in good standing.	1 10	.15 1.20	2-.15 .60	2-.10 .40	12	.15
ZAUBERFLOTE (Pfitzer) A large spike and flower of peach rose with a splash of red in the throat. This is really a beautiful variety. Strong and sturdy.	1 10	.10 .80	2-.10 .40	3-.10 .30	12	.10

Another One

October 14, 1940

Sirs:

I would like to take this opportunity to tell you how we at the Sunset Gardens like Master Myron. We think Master Myron is tops and are sorry we didn't have the chance to bring it out ourselves.

The bulb of Master Myron you sent us in the spring was dug on October 12. The bulb now measures three inches across and we have 87 bulblets from this single bulb.

We feel you should have placed a higher price on it. Say at least ten dollars. For in comparison with some of the other so called super Glads Master Myron is in a class by itself. Just the right color for a good commercial Glad. We feel sure Master Myron will go a long way.

EDWARD C. BINNINGER, President

Sunset Gladiolus Gardens
Kenosha, Wisconsin

WHOLESALE PRICES

CHARGES COLLECT (F. O. B. Easton)

Twenty-five or more bulbs of same size and variety may be purchased at the 100 rate. 250 or more at the 1000 rate.

If sold out of size ordered, will send size smaller, adding more bulbs to make full value unless you instruct to the contrary. These prices are F. O. B. Easton. (You pay the carrying charge.)

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Per	Bulblets
ALBATROS	100 \$ 2.00 1000 16.00	\$ 1.60 14.00	\$ 1.20 10.00	\$ 1.00 8.00	\$ 0.80 6.00	\$ 0.60 4.80		Qt.	\$ 2.40
AMADOR	100	2.40	1.80	1.40	1.20	1.00	.80	Qt.	3.00
AMERICAN COMMANDER	100	64.00						1000	25.60
BAGDAD	100 2.00 1000 16.00	1.60 13.00	1.20 9.60	1.00 8.00	.80 6.00	.50 4.00		Qt.	1.60
BEACON	100 4.60 1000 40.00	4.00 32.00	3.00 24.00	2.40 20.00	2.00 16.00	1.80		Qt.	10.00
BEAUTIFUL OHIO	100	12.00	10.00	8.00	6.00	5.00		1000	12.00
BETSY BOB UP	100	2.00	1.60	1.20	1.00	.80	.60	Qt.	2.00
BETTY NUTHALL	100	2.00	1.60	1.20	1.00	.80	.60	Qt.	1.60
BILL SOWDEN	100 2.00 1000	1.60 14.00	1.20 11.00	1.00 9.00	.80 6.00	.60 4.00		Qt.	2.00
BIT O'HEAVEN	100	3.00	2.40	2.00	1.60	1.20	1.00	Qt.	3.60
BLEEDING HEART	100	2.40	2.00	1.60				Qt.	2.40
BLUE ADMIRAL	100	2.00	1.60	1.20	1.00			Qt.	2.40
BLUE DANUBE	100		2.00	1.60	1.20	1.00	.80	Qt.	2.40
BRIGHTSIDE	100 2.40 1000 20.00	2.00 16.00	1.60 13.00	1.20 10.00	1.00 7.60	.70 6.00		Qt.	2.00
CHAS. DICKENS	100 2.00 1000 16.00	1.60 13.00	1.20 10.00	1.00 8.00	.80	.60		Qt.	2.60
CHRISTABEL	100 2.00 1000 16.00	1.60 13.00	1.20 10.00	1.00 8.00	.80 6.40	.60 5.00		Qt.	2.40
COMMANDER KOEHL	100 2.40 1000	2.00 16.00	1.60 12.00	1.20 9.00	1.00	.80		Qt.	3.20
CORONATION	100 2.00 1000	1.60 12.00	1.20 10.00	1.00 8.00	.80 6.40	.60 4.80		Qt.	2.40
CREVE COUER	100 3.00 1000 24.00	2.40 20.00	2.00 16.00	1.60 12.00	1.20 10.00	1.00 8.00		Qt.	3.00
DEBONAIR	100 2.00 1000 16.00	1.60 12.00	1.20 10.00	1.00 8.00	.80 6.40	.60 5.00		Qt.	2.00
DR. DURR	100	2.00	1.60	1.20	1.00			Qt.	2.40
DR. F. E. BENNETT	100 2.00 1000	1.60 12.00	1.20 10.00	1.00 8.00	.80 6.00	.60		Qt.	2.40
DREAM O'BEAUTY	100 2.40 1000 20.00	2.00 16.00	1.60 13.00	1.20 10.00	1.00 8.00	.80		Qt.	2.60

→ "The Cream of the Stock Goes to the Early Buyers" ←

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Per	Bulblets
DUNA	100 1000	2.00 15.00	1.60 12.00	1.20 9.00	1.00 7.00			Qt.	2.00
EARLY DAWN	100 1000	1.80 14.00	1.40 12.00	1.00 9.40	.80 7.00	.60 5.00	.40 3.60	Qt.	1.20
EARLY ROSE	100 1000	3.00 24.00	2.40 20.00	2.00 16.00	1.60 13.40				
EMILE AUBRUN	100 1000		1.60 13.00	1.20 10.60	1.00 9.00			Qt.	2.40
EXCELLENCE	100 1000	2.00 16.00	1.60 13.00	1.20 10.00	1.00 8.00			Qt.	2.00
FAIREST PEARL	100 1000	2.40 20.00	2.00 16.00	1.60 13.00	1.20 10.00	1.00 7.00	.80 5.40	Qt.	3.00
FLAMING METEOR	100 1000	3.00 24.00	2.40 20.00	2.00	1.60			Qt.	4.40
FRANK J. McCOY	100 1000	2.40	2.00 16.00	1.60 13.00	1.20 10.00				
GERTRUDE SWENSON	100	5.00	4.00	3.20	2.60			Qt.	5.00
GIANT NYMPH	100	1.60	1.20	1.00				Qt.	1.60
GOLDEN CHIMES	100 1000	3.00 24.00	2.40 20.00	2.00	1.60			Qt.	5.00
GOLDEN CUP	100 1000	2.00 16.00	1.60 13.00	1.20 10.00	1.00 8.00	.70 5.00	.50	Qt.	1.50
GOLDEN LANCER	100 1000	2.00 16.00	1.60 12.00	1.20 9.00	1.00 7.00	.70 5.00	.50 3.60	Qt.	1.60
GRAND SLAM	100 1000	2.40 20.00	2.00 16.00	1.60 13.40	1.20 10.00	1.00 8.00	6.40	Qt.	4.00
HINEMOA	100 1000	5.00 40.00	4.00 32.00	3.20 25.00	2.60 20.00	2.20		Qt.	5.00
HINDENBURG'S MEMORY	100	40.00	32.00	25.00				1000	45.00
IRAK	100	3.20	2.60	2.20	2.00	1.60		Qt.	4.00
JOS. S. BACH	100 1000	3.00 24.00	2.40 20.00	2.00 16.00	1.60 13.00	1.20 10.00	1.00 8.00	Qt.	4.00
KASSEL	100	3.00	2.40	2.00	1.60	1.20		Qt.	4.00
KING ARTHUR	100 1000	2.40 20.00	2.00 16.00	1.60 13.00	1.20 9.40	1.00 8.00	.70 5.00	Qt.	3.00
KRIJTBURG	100	12.00	9.00	7.00	5.40	4.00		1000	12.00
LA FIESTA	100	3.00	2.40	2.00	1.60	1.20	1.00	Qt.	4.00
LA PALOMA	100	2.00	1.60	1.20	1.00	.70	.50	Qt.	1.60
LONDONDERRY	100 1000	2.00 18.00	1.60 14.00	1.20 11.00	1.00			Qt.	4.00
LUCIFER	100 1000	2.40 20.00	2.00 16.00	1.60 13.00	1.20 10.00	1.00 8.00		Qt.	3.60
MAID OF ORLEANS	100 1000	1.80 15.00	1.40 12.00	1.20 10.00	1.00 7.00	.80 5.00		Qt.	2.60

→ "The Cream of the Stock Goes to the Early Buyers" ←

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Per	Bulblets
MARGARET FULTON	100 1000	2.00 16.00	1.60 13.00	1.20 10.00	1.00 7.60	.70 5.40	.50 4.00	Qt.	1.60
MARMORA	100 1000	2.40	2.00 16.00	1.60 12.60	1.20 10.00	1.00 8.00		Qt.	2.60
MAROCCO	100 1000	2.00	1.60 12.80	1.20 10.00	1.00 8.00	.80 6.40		Qt.	2.40
MASTER MYRON	100	80.00	80.00	80.00	80.00	80.00		1000	70.00
MILDRED LOUISE	100	2.00	1.60	1.20	1.00	.80		Qt.	2.60
MILFORD	100	3.00	2.40	2.00	1.60			Qt.	4.00
MINUET	100 1000	2.00 16.00	1.60 12.80	1.20 10.00	1.00 8.00	.80 6.40	.60 4.80	Qt.	2.40
MISS BLOOMINGTON	100 1000	2.00 16.00	1.60 12.80	1.20 10.00	1.00 8.00	.80 6.00	.60	Qt.	2.60
MIXED BULBS (Exhibition varieties only)	100	2.40	2.00	1.60					
MISS NEW ZEALAND	100 1000	5.00 40.00	4.00 32.00	3.20 25.00	2.40 20.00	2.00 16.00		Qt.	5.00
MOORISH KING	100 1000	5.00 40.00	4.00 32.00	3.20 25.00				1000	4.00
MOTHER MACHREE	100 1000	2.40 20.00	2.00 16.00	1.60 12.80	1.20 10.00			Qt.	3.60
MRS. E. J. HEATON	100	2.40	2.00	1.60	1.20	1.00		Qt.	3.00
MRS. LEON DOUGLAS	100	2.00	1.60	1.20					
NEW ERA	100	9.00	7.00	5.40	4.00			1000	7.00
OLIVE MARIE BROWN	100 1000	2.00 16.00	1.60 12.80	1.20 10.00	1.00 8.00	.80 6.00	.60 4.00	Qt.	2.40
ORANGE BUTTERFLY	100 1000	2.00 16.00	1.60 12.80	1.20 10.00	1.00 8.00	.80 6.40	.60 5.00	Qt.	2.60
PEGGY LOU	100	10.00	8.00	6.40	5.00	4.00		1000	4.00
PELEGRINA	100 1000	2.00 16.00	1.60 12.00	1.20 10.00				Qt.	3.00
PHYLLIS McQUISTON	100 1000	2.40	2.00 16.00	1.60 12.80	1.20 10.00	.80 6.40	.60 4.80	Qt.	2.60
PICARDY	100 1000	1.60 12.80	1.20 9.60	1.00 8.00	.80 6.40	.60 4.80	.50 3.60	Qt.	1.50
PIRATE	100 1000	2.80	2.20 18.00	1.60 14.00	1.20 10.00	1.00 8.00	.80	Qt.	2.80
POLAR ICE	100 1000	2.40 20.00	2.00 16.00	1.60 12.60	1.20 9.60	.90 7.00	.70	Qt.	3.40
PRAIRIE GOLD	100 1000	3.00 24.00	2.40 20.00	2.00 16.00	1.60 12.60	1.20	1.00	Qt.	3.00
PURPLE BEAUTY	100	24.00	16.00	12.60	9.60			1000	24.00
RAPTURE	100 1000	2.00 16.00	1.60 12.60	1.20 9.60	1.00 8.00	.70 5.00		Qt.	2.00
RECOVERY	100 1000	2.00	1.60 12.60	1.20 9.60	1.00 8.00	.80 6.40	.60 4.80	Qt.	2.40
RED LORY	100 1000	2.40 20.00	2.00 16.00	1.60 12.60	1.20 9.60	.90 7.20	.70 5.60	Qt.	2.80

→ "The Cream of the Stock Goes to the Early Buyers" ←

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Per	Bulblets
RED PHIPPS	100 1000	2.00 16.00	1.60 12.60	1.20 9.60	.90 7.20	.70 5.60	4.00	Qt.	3.40
REWI FALLU	100 1000	5.00	4.00 32.00	3.00 24.00	2.40 18.00	1.60 15.00	1.20 10.00	Qt.	15.00
ROBERT THE FIRST	100			2.00	1.60	1.20		Qt.	4.00
ROSALIE	100 1000	10.00 70.00	8.00 60.00	6.40 50.00	5.00 40.00	4.00 32.00		Qt.	9.00
ROSA VAN LIMA	100 1000	10.00 70.00	8.00 60.00	6.40 50.00	5.00 40.00			Qt.	10.00
RUDOLPH SERKIN	100	10.00	8.00	6.40				Qt.	15.00
SALBACH'S ORCHID	100 1000	2.40	2.00 16.00	1.60				Qt.	3.00
SARASATE	100	15.00	12.00	9.00					
SCHOONOORD	100	15.00	12.00	9.00					
SENIORITA	100	2.00	1.60	1.20				Qt.	2.40
SHIRLEY TEMPLE	100 1000	3.00 24.00	2.40 20.00	2.00 16.00	1.60 12.80	1.20 9.60	.90 7.00	Qt.	3.00
SMILING MAESTRO	100 1000	2.80 22.00	2.20 17.60	1.80 14.00	1.40 11.00			Qt.	4.00
SNOW PRINCESS	100		12.00	9.60	7.20	6.00		1000	12.00
SNOWDEN	100 1000	2.00 16.00	1.60 12.60	1.20 9.60				Qt.	3.00
SOLVEIG	100		4.00	3.00					
SONATINE	100	2.00	1.60	1.20					
SOUTHERN CROSS	100 1000	2.00	1.60 12.60	1.20 9.60	1.00 8.00	.80 6.40	.60	Qt.	3.00
STAR OF BETHLEHEM	100	3.20	2.60	2.20	1.80	1.40	1.20	Qt.	5.00
SWEETHEART	100			1.20	1.00	.70		Qt.	2.20
SYMPHONY	100 1000	2.60 21.00	2.00 16.40	1.60 13.00				Qt.	2.60
TAIAROA	100 1000	3.00 24.00	2.40 20.00	2.00 16.00	1.60 12.60	1.20 9.60		Qt.	4.00
THE FIRST	100	6.00	5.00	4.00					
THE MOOR	100	3.00	2.40	2.00				Qt.	4.60
TIP TOP	100	4.00	3.20	2.60	2.00			1000	2.60
TOKEN	100 1000	2.60 20.00	2.00 16.00	1.60 12.00	1.20 8.00	.80 6.00	.60 4.00	Qt.	3.00
TREVONIAN	100	3.00	2.40	2.00	1.60	1.20	1.00	Qt.	4.00
VAGABOND PRINCE	100 1000	3.20 25.00	2.60 20.00	2.00 16.00	1.60 12.60	1.20 9.60	1.00 8.00	Qt.	3.60
VREDENBURGH	100	15.00	12.00	9.60	8.00	6.40		1000	12.00
WALK OVER	100	15.00	12.00	9.60				1000	12.00
WASAGA	100	2.00	1.60	1.20	1.00	.70		Qt.	2.20
WHITE ORCHID	100	2.60	2.20	1.80	1.40	1.20			
WURTEMBERGIA	100	2.40	2.00	1.60	1.20	1.00		Qt.	3.40
ZAUBERFLOTE	100 1000	6.00 50.00	5.00 40.00	4.00 32.00	3.20			Qt.	6.00

→ "The Cream of the Stock Goes to the Early Buyers" ←

MONEY SAVING COUPONS

GOOD ONLY UNTIL JANUARY 15th, 1941

Use the Coupon that fits YOUR order. These coupons are good for face value on any items listed in this price list. Good only until January 15th, 1941.

Money Saving Coupon

75c COUPON VALUE 75c

\$5.00 or more is the value of the order required to use this Coupon. Send this Coupon, together with the sum of \$4.25 in cash, check or money order in full settlement for your \$5.00 order.

This Coupon is absolutely VOID after January 15th, 1941.

Money Saving Coupon

\$1.50 COUPON VALUE \$1.50

\$10.00 or more is the value of the order required to use this Coupon. Send this Coupon, together with the sum of \$8.50 in cash, check or money order in full settlement for your \$10.00 order.

This Coupon is absolutely VOID after January 15th, 1941.

Money Saving Coupon

\$3.00 COUPON VALUE \$3.00

\$20.00 or more is the value of the order required to use this Coupon. Send this Coupon, together with the sum of \$17.00 in cash, check or money order in full settlement for your \$20.00 order.

This Coupon is absolutely VOID after January 15th, 1941.

Money Saving Coupon

\$5.00 COUPON VALUE \$5.00

\$30.00 or more is the value of the order required to use this Coupon. Send this Coupon, together with the sum of \$25.00 in cash, check or money order in full settlement for your \$30.00 order.

This Coupon is absolutely VOID after January 15th, 1941.

Money Saving Coupon

\$6.75 COUPON VALUE \$6.75

\$40.00 or more is the value of the order required to use this Coupon. Send this Coupon, together with the sum of \$33.25 in cash, check or money order in full settlement for your \$40.00 order.

This Coupon is absolutely VOID after January 15th, 1941.

Money Saving Coupon

\$8.50 COUPON VALUE \$8.50

\$50.00 or more is the value of the order required to use this Coupon. Send this Coupon, together with the sum of \$41.50 in cash, check or money order in full settlement for your \$50.00 order.

This Coupon is absolutely VOID after January 15th, 1941.

Money Saving Coupon

\$13.00 COUPON VALUE \$13.00

\$75.00 or more is the value of the order required to use this Coupon. Send this Coupon, together with the sum of \$62.00 in cash, check or money order in full settlement for your \$75.00 order.

This Coupon is absolutely VOID after January 15th, 1941.

Money Saving Coupon

\$19.00 COUPON VALUE \$19.00

\$100.00 or more is the value of the order required to use this Coupon. Send this Coupon, together with the sum of \$81.00 in cash, check or money order in full settlement for your \$100.00 order.

This Coupon is absolutely VOID after January 15th, 1941.

ORDER EARLY

Because some of the most popular varieties sell out very early each season we advise EARLY ORDERS so that you may not be one of those disappointed.